

# Lisa Chang

## Product Designer

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[chsiaoya@gmail.com](mailto:chsiaoya@gmail.com)

Product designer passionate about creating intuitive digital experiences through visual thinking and storytelling. Experienced in translating complex information into engaging, user-centered interfaces.

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### Experience

#### Diodes Incorporated

Marketing Specialist  
Milpitas • Aug 2025–Present

Designed scalable visual systems and digital experiences for Diodes.com, collaborating with engineers to simplify complex technical information.

#### Diodes Incorporated

Visual Design Intern  
Milpitas • Jun–Aug 2022

Spearheaded the revamp of internal communication systems, including “eMessenger,” “Spotlight,” and “eTarget.”

#### WPG Holdings

Visual Designer  
Taipei • 2020–2021

Redesigned an internal platform and company website to improve usability and visual consistency.

#### AMW Exhibition & Events

Visual Designer  
Taipei • 2018–2020

Created visual concepts and marketing materials for large-scale exhibitions and brand events.

### Education

#### Academy of Art University

MA • Interaction & UI/UX Design

Focused on interaction design, usability, and user-centered product design.

#### National Taipei University of Education

BA • Education

Complete Curatorial Studies Program & Teacher Education Program

### Skills

Visual Design, Interaction Design, Information Architecture, Wireframing, Prototyping, User Research, Design Systems, Illustration, Visual Storytelling, Cross-functional Collaboration

#### Etc. UCSC Silicon Valley Extension

User Experience & Web Design Certificate

### Tools

Figma, Illustrator, Photoshop, After Effects, Procreate, HTML/CSS, Webflow, SVG